FOR IMMEDIATE RELEASE
Oct. 8, 2026

Contact:
Stacey Murnighan
608-237-1479
smurnighan@eastersealswisconsin.com

Fall Events Raise Record Amount During Centennial Year

(Middleton, Wis.) — Easterseals Wisconsin continues its celebration of a century of service, supporting children and adults with disabilities since 1926.

To mark its centennial milestone, the organization hosted two premier fall events:

- **Annual Sporting Clays Event:** Held on October 2 at the Milford Hills Hunt Club in Johnson Creek.
- **Annual Pancake Breakfast:** Held on October 4 at Camp Wawbeek—the organization's flagship program established in 1938—where attendees gathered for a special 100-year celebration.

Combined, the two events raised over $30,000, setting a new fundraising record for both initiatives.

“Camp is where I come to settle my soul and refocus,” shared Vicky Brasel, who first attended Camp Wawbeek in the 1960s. “It has a healing effect on everybody who comes here.”

Brasel, author of *In My Shoes*, joined the Pancake Breakfast to host a book signing as part of the centennial festivities. Her book explores themes of lifelong female friendship, summer camp memories, and coming of age with disabilities.

For more information about Easterseals Wisconsin visit:
https://www.eastersealswisconsin.com/

About Easterseals Wisconsin
For 100 years, Easterseals Wisconsin has provided services that help children and adults with disabilities gain greater independence. Easterseals Wisconsin’s primary services – vocational rehabilitation, respite services, camping and recreation, information and referral, and public education – benefit close to 10,000 individuals with disabilities and their families each year throughout Wisconsin.