

Embarking on a
century
of service



Stories of service and connection since 1926 • Annual Report 2024-2025

LETTER FROM THE CHAIR

Dear Fellow Supporters,

I am pleased to present this report highlighting the remarkable achievements and continued growth of Easterseals Wisconsin over the past year. Our organization's mission to provide exceptional services, education, outreach, and advocacy for people with disabilities continues to flourish thanks to the dedication of a strong team and a motivated donor community.

Our programs have served thousands of individuals and families across Wisconsin, providing life-changing services. From FARM and vocational services to our camps in Wisconsin Dells, we have maintained our commitment to meeting the diverse needs of the disability community.

I want to extend our heartfelt gratitude to the extraordinary team who staffed our camp programs this year. These dedicated individuals gave their time, energy, and hearts to ensure that campers experienced joy, growth, and unforgettable memories. It is our belief that the impact of camp extends far beyond the summer months, fostering confidence and independence throughout the year.

I am thrilled to report that we have achieved a record year of donations from Wonderfully Human, our annual campaign

kickoff, which exemplified our community's commitment to celebrating the unique abilities and contributions of individuals with disabilities. The generous response from our donors demonstrates the deep connection to our mission. To our staff, I want to personally recognize your selfless commitment to all our programs. You embody the spirit of service, which I believe is what defines us.

To our financial donors, your generosity this year has positioned us to make even bigger investments in our programs and infrastructure. Your generosity directly translates to increased opportunities and improved quality of life for individuals with disabilities.

As we embark on a century of service, our hope is that we can continue to build upon the decades of commitment from donors such as you to help us remain committed to innovation, excellence, and expanding access to our vital services for centuries yet to come.

With sincere appreciation,



Patrick LeMire, Chair of the Board
Easterseals Wisconsin

SERVICE BY NUMBERS



- 52% Disability HelpLine
- 23% Camp Wawbeek
- 14% Respite Camp
- 11% FARM & Vocational Services

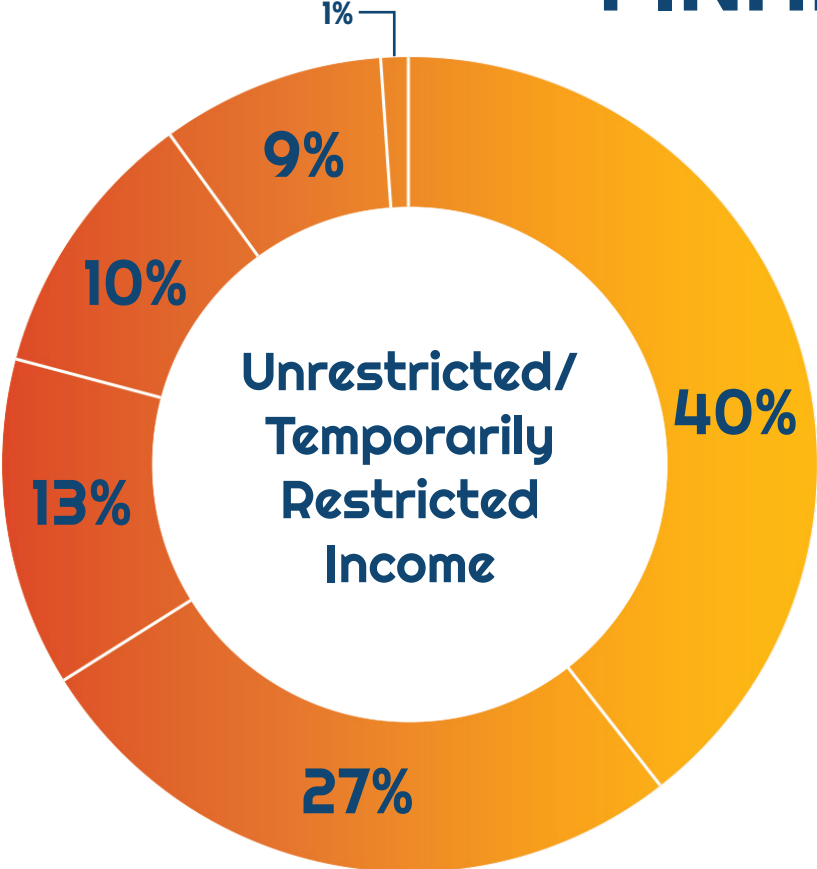

1,760
Disability
HelpLine


789
Camp
Wawbeek


488
Respite
Camp


367
Vocational
Services

FINANCIALS: FISCA



**Unrestricted/
Temporarily
Restricted
Income**

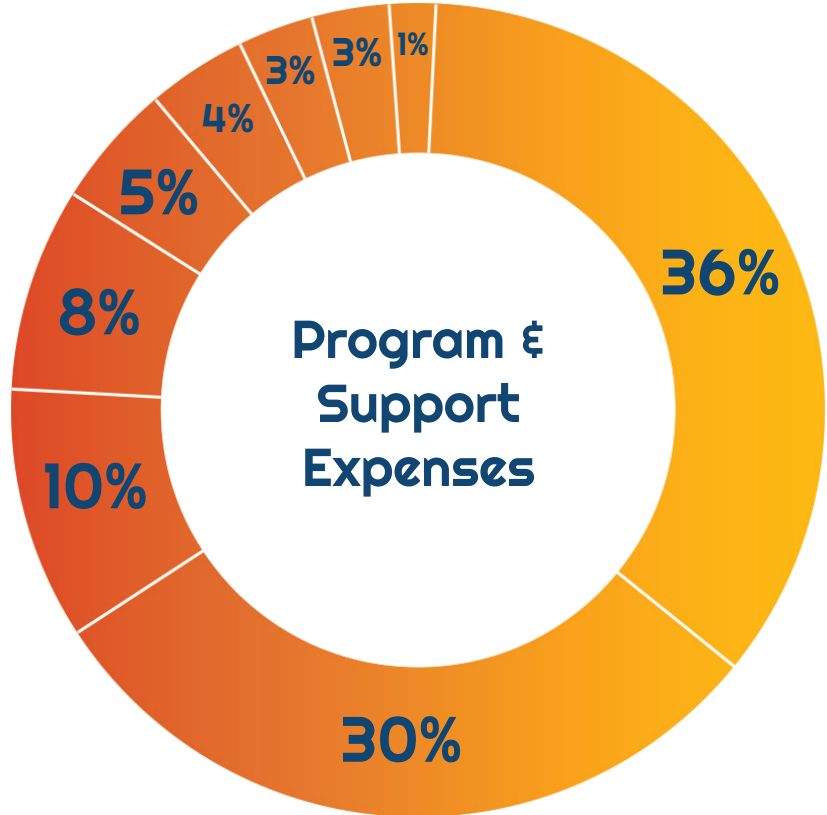
40% Service Fees	\$1,661,890
27% Contributions	\$1,103,058
13% Govt. Grants/Support	\$529,932
10% Bequests	\$436,208
9% Investment Income	\$353,651
1% Donation Center	\$60,905

Total Revenue \$4,145,644

*Charts from financial statements audited by SVA, Certified Public Accountants, S.C.

1 YEAR 2024-2025

Program Expenses	
36%	Camp Wawbeek \$1,388,060
30%	Respite Camp \$1,170,020
10%	FARM Program \$379,754
5%	Marketing/Public Ed. \$196,082
4%	Self-Employment Services \$168,162
3%	Client Assistance \$110,987
Total Program Expenses \$3,413,065	
Support Expenses	
8%	Development \$312,380
3%	Administration \$105,050
1%	Easterseals Inc. (National) \$45,000
Total Support Expenses \$462,430	
Total Expenses \$3,875,495	



CAMP & RESPITE SERVICES

"I'm just so thankful it exists." Brian Baldo and his brother Anthony shared about the importance of camp at this year's Wonderfully Human event. Anthony has been attending the older adults sessions for several years, something Brian wishes was available to him when he was younger. He is now Anthony's guardian and appreciates the opportunities that camp gives his brother and that it also offers a bit of respite from caregiving.

Since 1938, **CAMP WAWBEEK** has aimed to give children and adults an opportunity to meet new friends and take on new challenges through a wide variety of recreational and social activities. The presence of supportive and well-trained staff and volunteers assures that campers' needs are met.

In 2024-2025, 789 campers were served.

RESPITE CAMP In 1992, Easterseals Wisconsin saw a void in respite services available to families and caregivers of children and adults with disabilities.

With the support of the Wisconsin Elks and Wisconsin Elks Major Project, the Wisconsin Elks/Easterseals Respite Camp was created. Operating year-round, a dedicated and highly-trained staff provides campers with innovative recreational opportunities in an accessible and safe environment while families are given a well-deserved respite.

In 2024-2025, 488 campers were served.

**See back cover for chart details*



Brian and Anthony were camp program advocates at this year's Wonderfully Human event where other client testimonials were shared.

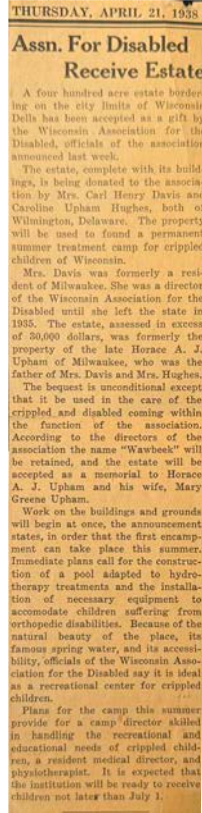
ADDITIONAL CAMP PROGRAMS

We rely heavily on our partnership with **AmeriCorps** to serve our campers throughout the year. It takes a great deal of commitment and responsibility to successfully provide the support and care they need. **In 2024-2025, 12 AmeriCorps members served** at Camp Wawbeek and Respite Camp, giving the gift of camp to over 1,200 campers!

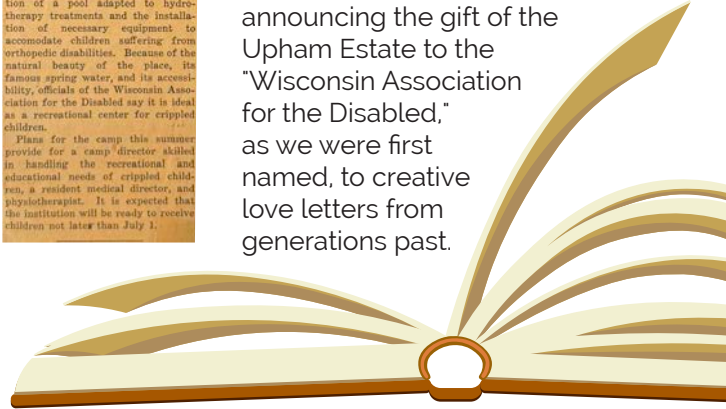


Three veterans were presented with a quilt during the Quilts of Valor ceremony at Veterans Family Camp in September.

Twice a year, Camp Wawbeek hosts **Veterans Family Camp** in partnership with AmeriCorps. **In 2024-2025, 113 veterans and family members** had the opportunity to experience this unique camp experience, completely free of charge! Families have time to reconnect, and veterans can find a support network all while having a fun, relaxing, fully-accessible getaway. Please share with others about this program — friends, family, your local community! If you or someone you know is a veteran please visit our website to learn more and register for our 2026 spring session!



FROM THE ARCHIVES We have been fortunate over the years to obtain some really fascinating treasures from camp. From an original 1938 newspaper clipping announcing the gift of the Upham Estate to the "Wisconsin Association for the Disabled," as we were first named, to creative love letters from generations past.



FARM & VOCATIONAL SERVICES



Scan QR code to
see the Hoffman story!



Earlier this year, Phil Hoffman was interviewed by a news reporter from WAOW News 9 in Wausau to share his story and experience working with Easterseals Wisconsin's Rural Rehabilitation Specialists in the FARM Program.

One such farmer is Phil Hoffman, who in 2020 suffered from two strokes. "It's been a rough, rough road having these strokes and trying to farm," said Hoffman, who bought his farm back in 1983. Through the FARM Program, Hoffman has been able to get equipment that makes it easier for him to get around and continue doing what he loves.

Assistive Technology Gives Hope and Future to Farmers with Disabilities

The Farm Assessment and Rehabilitation Methods (FARM) Program specializes in helping farmers return to farming after a disabling illness or injury, or continue farming with a chronic condition. The program offers resources and support to help people achieve their goals of developing a successful farm operation or even begin an agricultural career.

The highly-regarded FARM Program serves as the national model for similar programs, not only in methods used and success rates, but also because of their successful partnership with the Wisconsin Division of Vocational Rehabilitation (DVR), and with UW-Extension to form AgrAbility of Wisconsin. The FARM Program provides DVR with on-site assessments and rehabilitation plans for eligible farmers. **In 2024-2025, 331 farmers were served.**

More Choices for Students with Disabilities Together, the FARM Program and DVR offer a unique course for high school students with disabilities interested in agriculture called *Exploring Job Options in Rural Wisconsin*. The course focuses on connecting their interest with a related industry career path which the student may not realize is available. Students are provided with materials and opportunities to make career connections in their communities. **In 2024-2025, 14 students from around the state participated in the program** and one student was provided with two separate job shadows.

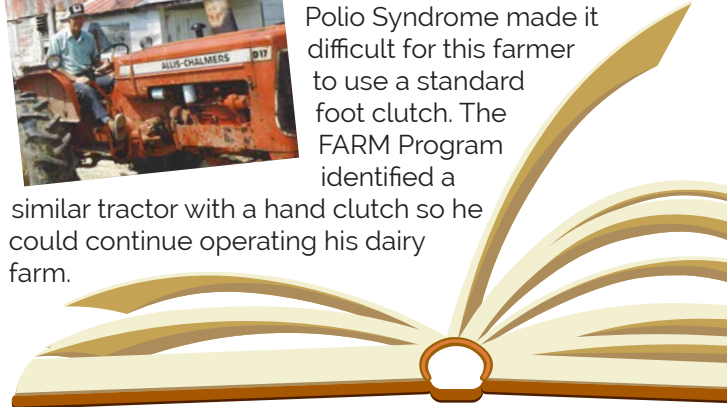
Real Alternatives for Entrepreneurs with Disabilities Accommodating individual disabilities cannot always be accomplished in the traditional workplace. Self-employment offers a real alternative for entrepreneurs with disabilities. Self-Employment Services (SES) and its partners help such clients develop and evaluate their business ideas according to business feasibility and issues presented by their disability. **In 2024-2025, 22 Feasibility Analysis Studies and Business Plans were provided to clients.**



Guests at this year's *Wonderfully Human* event saw assistive technology in action, allowing FARM Program client John Mitchell to continue his family's farming legacy at Mitchell Brothers Farm. Scan the QR code to see the full interview.



FROM THE ARCHIVES Post Polio Syndrome made it difficult for this farmer to use a standard foot clutch. The FARM Program identified a similar tractor with a hand clutch so he could continue operating his dairy farm.



RESOURCES & EDUCATION

"Disability HelpLine has opened possibilities for our son we didn't know even existed." Program participant's mother

DISABILITY HELPLINE OF OUTAGAMIE COUNTY was created through a bequest from Loretta K. Ricker and serves people with disabilities in Outagamie County. **In 2024-2025, 1,760 children and adults with disabilities received assistance** through the Disability HelpLine in five core areas:

- Informational and assistance for disability-related needs
- Financial assistance for disability-related equipment
- Social/recreational programming for families with a family member with autism
- Guardianship Training Program

AVENUES TO UNDERSTANDING This disability awareness educational program was created with a goal to promote inclusion and acceptance of people with disabilities. Children and young adults will become more comfortable with their peers with disabilities while gaining an understanding of the types of architectural and attitudinal barriers that people with disabilities encounter daily.



The annual Numotion Wheelchair Wash, offering free cleanings and inspections for mobility device users, was held on May 10 in Appleton where 33 devices were cleaned and inspected.

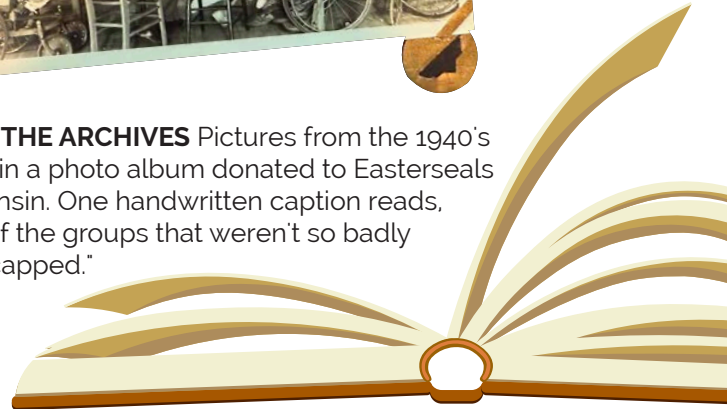
COMMUNITY ENGAGEMENT

In January, Mari McHenry spoke with a news reporter from WEAU News 13 in Eau Claire to share about why Easterseals Wisconsin gave her a new perspective on summer camps. She was 11 years old when she first attended Camp Wawbeek and admitted she wasn't too thrilled to go, but when it was time for pickup, she didn't want leave! She's made great friendships with fellow campers and counselors, making it a yearly pilgrimage.

Thank you to Mari for bringing awareness to her local community about the opportunities available for others at Easterseals Wisconsin!



FROM THE ARCHIVES Pictures from the 1940's found in a photo album donated to Easterseals Wisconsin. One handwritten caption reads, "One of the groups that weren't so badly handicapped."



THANK YOU, FRIENDS OF EASTER

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Fayth Kail
Jason & Beth Klawonn
Mary Ann McKenzie
Allen G. Nicolaus
Myra Reilly
Tim Taschwer

Empowerment \$10,000+

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Carolyn Faren
John Otteman
Paul & Anne Karch
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Pat & Pam LeMire
Paul & Julie Leverenz
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Cecelia Stluka
Michael & Karin Victorson

Opportunity \$5,000+

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Brandon & Bridget Buell
Andy & Jessie Crooks

Joe & Pam Gussel
Keith Horstman
Kelly Kleist
Dave & Joy Royston
Edward & Lynn Voet

Dignity \$2,500+

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Sustaining \$500+

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Mark Afable
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Supporting \$250+

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Keva Sports Center
Kiwanis Club of Baraboo
Kiwanis Club of Beaver Dam
(BDNK)
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Madison
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Spring Brook Resort
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The Ability Experience

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EALS WISCONSIN!

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** Chart details from page 5: Respite Camper Disability Breakdown: 56% Autism; 9% Down Syndrome; 7% Cerebral Palsy; 6% Intellectual Disability; 5% Developmental Delays; 5% Epilepsy; 5% Other; 4% Attention Deficit Disorder; 1% Deaf/Hearing Impaired; 1% Head Injury; 1% Stroke*