



FOR IMMEDIATE RELEASE

March 17, 2025

Contact:

Stacey Murnighan

608-237-1479

smurnighan@eastersealswisconsin.com

Easterseals Wisconsin Celebrity Basketball Experience Set for Sixth Year

(MADISON, Wis.) – Easterseals Wisconsin will host its sixth annual Celebrity Basketball Experience at 3 p.m. Saturday, April 12 at Madison College’s H. Douglas Redsten Gymnasium. This free, family-friendly event, presented by Affiliated Dentists, will bring together former University of Wisconsin athletes for an exhibition game to support individuals with disabilities. In the past, players have included Mike Wilkinson, Travis Beckum and Tyler Donovan.

"At Affiliated Dentists, we're proud to support Easterseals Wisconsin and their incredible work to empower individuals with disabilities," Affiliated Dentist Owner Dr. Mark Gustavson said. "The Celebrity Basketball Experience is a fantastic way to bring our community together while advancing a mission that's close to our hearts—helping people live fuller, more independent lives."

The event also will include a pre-game basketball skills clinic for children in grades 3-8 of all abilities from 1-2:30 p.m. Participants will work on their basketball skills in small groups. Space is limited to the first 100 registrants, and advance registration with a completed waiver is required.

In addition to the game, attendees can enjoy activities, games, prizes and photo opportunities with Bucky Badger. The event also will feature a halftime mascot party with Bucky, Bernie Brewer, the Racing Sausages, Maynard G. Mallard and others.

The event has raised nearly \$100,000 since its inception in 2018.

For more information or to register, visit: <https://www.eastersealswisconsin.com/fundraiser-events/celebrity-basketball-experience/>

About Easterseals Wisconsin

For nearly 100 years, Easterseals Wisconsin has provided services that help children and adults with disabilities gain greater independence. Easterseals Wisconsin’s primary services – vocational rehabilitation, respite services, camping and recreation, information and referral, and public education – benefit close to 10,000 individuals with disabilities and their families each year throughout Wisconsin.

###