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FOR IMMEDIATE RELEASE
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Easterseals Wisconsin Camp Hosts Virtual 5k & Drive-Thru Pancake Breakfast

Wisconsin Dells, WI – Easterseals Wisconsin Camp’s annual Run, Ramble, & Roll 5k fundraiser is going virtual in 2020! Starting on Sunday, September 27, participants will have two weeks to complete the 5k! The impact of COVID-19 has forced this event, normally held at Camp Wawbeek, to go virtual. But on a positive note, the new format now allows folks who may not live close to Wisconsin Dells the opportunity to participate and show their support for a camp that means so much to them, *even from afar!* Tickets and registration will remain open until Sunday, October 11. This year’s ticket includes a t-shirt mailed directly to you, a Spotify or Apple Music playlist and runner’s bib emailed to you, as well as access to a private Facebook group with activities and surprises shared with participants throughout the two weeks. If you have a pet who’d like to join you, grab a ticket for them as well and they’ll receive an event bandana!

Along with the restructuring of the 5k event, the annual Pancake Breakfast has been changed to a **drive-thru** format. Place your order through the Easterseals Wisconsin website and pick up your breakfast at Camp Wawbeek on Sunday, October 4 between 9:00 am and 11:30 am.

“We’re excited to still be able to offer these popular events to the Wisconsin Dells community,” says Carissa Peterson, VP of Camp and Respite Services at Easterseals Wisconsin Camps. “The pancake breakfast has been especially popular over the years, and we hope to see lots of familiar faces – *in masks of course!* – as they drive-thru camp to pick up their pancakes, supporting a community of people that mean so much to all of us!”

All proceeds benefit Easterseals Wisconsin Camps serving people with disabilities throughout Wisconsin. To purchase tickets for either event visit: eastersealswisconsin.com/ticket

For sponsorship opportunities, contact Rachel Reichhoff, Director of Development at 608.237.1370 or email rreichhoff@eastersealswisconsin.com.

About Easterseals Wisconsin: For over 90 years, Easterseals Wisconsin (www.EastersealsWisconsin.com) has provided services that help children and adults with disabilities gain greater independence. Easterseals’ primary services – vocation rehabilitation, respite services, camping and recreation, information and referral, and public education – benefit close to 10,000 individuals with disabilities and their families each year throughout Wisconsin.

Virtual 5k Run, Ramble, & Roll:

When: September 27 - October 11

Where: Virtual

Cost: \$5 - \$35

Tickets online at:

eastersealswisconsin.com/ticket

Drive-Thru Pancake Breakfast:

When: October 4 from 9am-11:30am

Where: Drive-thru only a Camp Wawbeek in Wisc. Dells

Cost: \$5 - \$30

Menu: Family Pack, Individual, and Kid’s Meal options. All include pancakes, sausage, applesauce, drink.

Tickets online at:

eastersealswisconsin.com/ticket

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