



Contact: Stacey Murnighan
Director, Marketing & Communications
Easterseals Wisconsin
608.237.1479
smurnighan@eastersealswisconsin.com

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Easterseals Wisconsin to Host Virtual Golf Outing for Kids



Madison, WI – COVID-19 has hit local communities in a way that has impacted how we all interact with one another and do business. In light of this pandemic, and the devastation it has caused to some of the businesses within our communities, Easterseals Wisconsin made the tough decision to cancel their 25th annual Golf Outing for Kids, scheduled for June 23 in Wisconsin Dells. However, the organization and event committee have rallied to implement the Virtual Golf Outing for Kids in hopes of obtaining some of the sponsorships previously promised to the event.

Rachel Reichhoff, Director of Development, reflects on the decision to cancel the organization’s biggest and most popular fundraiser, which has raised over \$2 million since its inception.

“Our ability to be responsive to the needs of the individuals, families, and the communities we serve is now in the hands of those partners. Companies and individuals who would otherwise have supported via our golf outing have stepped up and stepped forward to ensure Camp is here for generations to come, having already raised over \$50,000 for the Virtual Golf Outing for Kids.”

“Our mission has not changed and is reflected each day in the work we do to make a profound and positive impact in the lives of our clients. This is a direct result of our partners’ dedication, commitment, and partnership with our organization.” says Christine Fessler, President and CEO of Easterseals Wisconsin.

Please join now through June 23 at the Virtual Golf Outing for Kids! All proceeds benefit children and adults with disabilities who participate in Easterseals Wisconsin Camps in Wisconsin Dells. Sponsorships to the virtual outing are being accepted online at <http://eastersealswisconsin.com/vgofk> or you may contact Rachel Reichhoff at 608.237.1370.

About Easterseals Wisconsin: For over 90 years, Easterseals Wisconsin (www.EastersealsWisconsin.com) has provided services that help children and adults with disabilities gain greater independence. Easterseals’ primary services – vocation rehabilitation, respite services, camping and recreation, information and referral, and public education – benefit close to 10,000 individuals with disabilities and their families each year throughout Wisconsin.

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