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Annual Campaign Kicks Off for Easter Seals Wisconsin

Madison, WI – Each spring, Easter Seals Wisconsin kicks off their annual campaign giving season. Since 1926, Easter Seals Wisconsin has provided services that help children and adults with disabilities gain greater independence. The name “Easter Seals” derived from one of its most popular national fundraisers that began in 1934 – colorful adhesive seals the size of postage stamps which were sold around the Easter holiday. These were placed on mailed envelopes to demonstrate one’s support of the organization’s mission.

Your donation makes a direct impact on the lives of people with disabilities.
 Children & Adults with Disabilities | Farmers, Veterans & Families

For over 90 years, Easter Seals Wisconsin has been helping build brighter, more independent futures for children and adults with disabilities.
 EasterSealsWisconsin.com

easterseals Wisconsin
 All abilities. Limitless possibilities.

Throughout the years, the organization has expanded inclusivity of its programs and services. Originally serving those with physical disabilities, Easter Seals Wisconsin now offers therapeutic recreation at Camp Wawbeek and year-round respite care for adults and children with severe cognitive, physical, or behavioral disabilities; a nationally recognized FARM Program (Farm Assessment and Rehabilitation Methods) that helps farmers return to farming after a disabling illness or injury; vocational rehabilitation through the Self-Employment Services program; and weekend camp retreats for veterans and their families, offered at no charge.

Easter Seals Wisconsin’s funding sources rely heavily on donations, event fundraisers, government and private foundation grants, and fee-for-service initiatives. To make a direct donation, please visit www.giving.eastersealswisconsin.com or call 800.422.2324. Your support is vital to the sustainability of the agency’s programs and services.

About Easter Seals Wisconsin: For over 90 years, Easter Seals Wisconsin www.EasterSealsWisconsin.com has provided services that help children and adults with disabilities gain greater independence. Easter Seals’ primary services – vocation rehabilitation, respite services, camping and recreation, information and referral, and public education – benefit close to

10,000 individuals with disabilities and their families each year throughout Wisconsin.