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**FOR IMMEDIATE RELEASE**

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**Blizzard Blast to Host 31<sup>st</sup> Year at The Red Mouse**

Madison, WI – For the 31<sup>st</sup> year, the Dane County Council of Snowmobile Clubs (DCCSC) will host “Blizzard Blast,” a fundraiser to benefit Easter Seals Wisconsin. The 2019 event will be held on Saturday, February 2 at The Red Mouse, starting at 4:00 p.m. Blizzard Blast is open to the public and community members are encouraged to attend.

The event will feature a live auction, raffles, and door prizes. Weather permitting; there will be sledding. Tickets are \$20 and include an entry into the \$1,000 cash raffle, as well as a buffet dinner, free beer and soda. Kids 10-17 years old are \$5 and 9 year olds and under are free.

The partnership between the DCCSC and Easter Seals Wisconsin began 31 years ago when the National Snowmobile Foundation became a corporate sponsor of the national Easter Seals organization, and asked local clubs to find creative methods to support their area Easter Seals affiliates.

In Dane County, the clubs chose to give that support through Blizzard Blast. Their outstanding support was recognized in 2007 when the DCCSC was named Outstanding Fundraising Group for Easter Seals Wisconsin. On average, Blizzard Blast raises about \$10,000 each year, but in 2018 the organization exceeded their yearly goal and raised just over \$15,000! DCCSC has donated more than \$300,000 to Easter Seals Wisconsin since the event began in 1988.

**About Easter Seals Wisconsin:** For over 90 years, Easter Seals Wisconsin ([www.EasterSealsWisconsin.com](http://www.EasterSealsWisconsin.com)) has provided services that help children and adults with disabilities gain greater independence. Easter Seals’ primary services – vocation rehabilitation, respite services, camping and recreation, information and referral, and public education – benefit close to 10,000 individuals with disabilities and their families each year throughout Wisconsin.

**Blizzard Blast 2019**

**When:** Saturday, February 2  
4:00 - 9:00 p.m.

**Where:** The Red Mouse  
3738 County Road P  
Cross Plains, WI 53528

**Who:** Open to the public and snowmobile enthusiasts of all ages

**Cost:** Tickets are \$20 per person which includes cash raffle entry, food, beer & soda

**Tickets available through any DCCSC member club or through Easter Seals Wisconsin at 608.237.1370**

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