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**FOR IMMEDIATE RELEASE**

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**Jeff Lyon Joins Easter Seals Wisconsin Board of Directors**

Madison, WI – Jeff Lyon of Middleton has been named as a director of the Easter Seals Wisconsin Board of Directors. The statewide board consists of 18 individuals who dedicate their time to support Easter Seals Wisconsin programs that assist people with disabilities across Wisconsin.

Jeff has many years of experience in the field of agriculture and will be a great asset to Easter Seals Wisconsin's FARM Program which serves farmers with disabilities. He began his career as a writer at The Country Today, then as a legislative aide in Washington DC, assistant director for National Commission on Dairy Policy, 22 years at the Wisconsin Farm Bureau Federation, and most recently, the general manager at FarmFirst Dairy Cooperative. Prior to joining FarmFirst, Lyon was former Deputy Secretary at the Wisconsin Department of Agriculture, Trade and Consumer Protection (DATCP).

"Throughout my career I have worked with farmers who have been involved with Easter Seals Wisconsin's FARM Program and AgrAbility and I have witnessed the benefits to our state's farmers. My wife and daughter, who are teachers, work with children with disabilities and I have seen the satisfaction they get when helping their students. Being on the board of Easter Seals Wisconsin is one way that I can give back to the community."

Jeff resides in Middleton with his wife Karen. They have two adult children.

**About Easter Seals Wisconsin:** For over 90 years, Easter Seals Wisconsin ([www.EasterSealsWisconsin.com](http://www.EasterSealsWisconsin.com)) has provided services that help children and adults with disabilities gain greater independence. Easter Seals' primary services – vocation rehabilitation, respite services, camping and recreation, information and referral, and public education – benefit close to 10,000 individuals with disabilities and their families each year throughout Wisconsin.

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