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**FOR IMMEDIATE RELEASE**

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**Easter Seals Wisconsin Recognizes Jim Massey with Outstanding Media Award**

Madison, WI—Easter Seals Wisconsin held their biennial Recognition Dinner on October 9 at Nakoma Golf Club in Madison. The event honors people and organizations that have made a significant impact on the programs and services of the organization and the disability community. This year, ten individuals, families, and organizations were recognized as honorees with distinguished awards.



Jim Massey receiving the award for Outstanding Media, presented by Easter Seals Wisconsin Board Member, Andy Crooks.

One of the honorees was Jim Massey, receiving the Outstanding Media award. His knowledge of and background in agriculture enabled him to become editor, for 25 years, of *The Country Today*, the Wisconsin-based newspaper known as one of the top agricultural publications in the state. When the Easter Seals Wisconsin FARM program and UW-Extension founded AgrAbility of Wisconsin in 1991, its mission was to support farmers with disabilities, providing assistance so that they could continue to farm. Jim was asked to serve on the Advisory Council and did so for more than ten years. Because Jim understood both the perspective of a farmer and the effects an injury or disabling illness can have on the entire family, he consistently made sure the readers of *The Country Today* were aware of AgrAbility and the FARM Program. In recognition of his commitment and dedication to spreading awareness and accurately reporting on both opportunities and challenges facing farmers with disabilities, Easter Seals Wisconsin was honored to extend this recognition and award to Jim Massey.

**About Easter Seals Wisconsin:** For over 90 years, Easter Seals Wisconsin ([www.EasterSealsWisconsin.com](http://www.EasterSealsWisconsin.com)) has provided services that help children and adults with disabilities gain greater independence. Easter Seals' primary services – vocational rehabilitation, respite services, camping and recreation, information and referral, and public education – benefit close to 10,000 individuals with disabilities and their families each year throughout Wisconsin.

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