



Contact: Stacey Murnighan
Director, Marketing & Communications
Easter Seals Wisconsin
608.237.1479
smurnighan@eastersealswisconsin.com

FOR IMMEDIATE RELEASE

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Blizzard Blast Raises over \$15,000 for Easter Seals Wisconsin Camps

MADISON, WI – For the 30th year, the Dane County Council of Snowmobile Clubs (DCCSC) has raised funds to support Easter Seals Wisconsin Camps through their Blizzard Blast event. They presented Easter Seals Wisconsin with a check for \$15,040 from the event which was held on February 3, 2018 at Deerfield Rod and Gun Shop in Deerfield, WI.

Blizzard Blast brought out snowmobile enthusiasts from throughout Dane County to help raise money for Easter Seals Wisconsin Camps. The event included a buffet dinner and drinks and featured a live auction, cash raffle drawing, and door prizes.

The partnership between the DCCSC and Easter Seals Wisconsin began 30 years ago when the National Snowmobile Foundation became a corporate sponsor of the national Easter Seals organization, and asked local clubs to find creative methods to support their area Easter Seals affiliates.



Dane County clubs chose to help children with disabilities through Blizzard Blast. Their outstanding support was recognized when DCCSC was named Outstanding Fundraising Group in the state for Easter Seals Wisconsin. The Dane County Council of Snowmobile Clubs has donated nearly \$320,000 to Easter Seals Wisconsin since 1988.

Pictured are Members of the 2018 Blizzard Blast Planning Committee

standing left to right: Jeremiah Bennett, Tom Schoenmann, Lisa Schoenmann, Wade Huston, Me, Kerry Haugen, Matt Haugen, Bob

Heinen, Sam Landes, Mark Stephens and Meghan Meinholz. The event raised \$15,040 this year - 30th anniversary - and has raised close to \$320,000 over the years.

About Easter Seals Wisconsin: For over 90 years, Easter Seals Wisconsin (www.EasterSealsWisconsin.com) has provided services that help children and adults with disabilities gain greater independence. Easter Seals' primary services – vocational rehabilitation, respite services, camping and recreation, information and referral, and public education – benefit close to 10,000 individuals with disabilities and their families each year throughout Wisconsin.

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