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Easter Seals Wisconsin Joins the Global #GivingTuesday Movement

Madison, WI – Easter Seals Wisconsin has joined #GivingTuesday, a global day of giving that harnesses the collective power of individuals, communities and organizations to encourage philanthropy and to celebrate generosity worldwide. Occurring this year on November 28, #GivingTuesday is held annually on the Tuesday after Thanksgiving (in the US) and the widely-recognized shopping events, Black Friday and Cyber Monday, to kick off the holiday giving season and inspire people to collaborate in improving their local communities and to give back in impactful ways to the charities and causes they support.

“My family became acquainted with Easter Seals Wisconsin through its Respite Camp – a camp that my son, Casey, has attended for several years. My family has benefited from the respite care and gives us a chance to reconnect, while knowing that Casey is being taken care of with the utmost care. Beth and I give back because my family has received so much from this organization,” says Jason Klawonn, Treasurer of Easter Seals Wisconsin Board of Directors.

Those who are interested in joining Easter Seals Wisconsin’s #GivingTuesday initiative can visit www.firstgiving.com/eswisconsin/givingtuesday

For more details about the #GivingTuesday movement, visit the #GivingTuesday website (www.givingtuesday.org), Facebook page (<https://www.facebook.com/GivingTuesday>) or follow @GivingTues and the #GivingTuesday hashtag on social media.

About Easter Seals Wisconsin: For over 90 years, Easter Seals Wisconsin (www.EasterSealsWisconsin.com) has provided services that help children and adults with disabilities gain greater independence. Easter Seals’ primary services – vocation rehabilitation, respite services, camping and recreation, information and referral, and public education – benefit close to 10,000 individuals with disabilities and their families each year throughout Wisconsin.

About #GivingTuesday: #GivingTuesday is a global giving movement that has been built by individuals, families, organizations, businesses and communities in all 50 states and in countries around the world. This year, #GivingTuesday falls on November 28. #GivingTuesday harnesses the collective power of a unique blend of partners to transform how people think about, talk about, and participate in the giving season. It inspires people to take collective action to improve their communities, give back in better, smarter ways to the charities and causes they believe in, and help create a better world. #GivingTuesday demonstrates how every act of generosity counts, and that they mean even more when we give together.

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