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## FOR IMMEDIATE RELEASE

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### Build America Sparks the Imagination at Camp Wawbeek



WISCONSIN DELLS, WI--- Campers at Easter Seals Wisconsin have been busy making new memories this summer, with a little help from the Pi Kappa Phi fraternity and Build America's *The Ability Experience*. This year's project was to build a pirate ship playground structure at Camp Wawbeek and it did not disappoint!

"We are excited to have the pirate ship at Camp Wawbeek! We have been serving many more youth campers in recent years, and having something that is safe to climb on while encouraging imaginative play is what all children need," comments Carissa Peterson, Director of Camp & Respite Services for Easter Seals Wisconsin. Both Camp Wawbeek and Respite campers have enjoyed the new addition at camp this summer.

Build America's *The Ability Experience* is a Pi Kappa Phi philanthropy, made up of fraternity members from across the country. Each summer they spend six weeks traveling to different camps that have a focus on helping children with disabilities. Throughout the summer, the team will log over 4,000 hours, save camps and communities \$50,000 in labor costs, over \$30,000 in materials expenses, and impact the lives of thousands of people with disabilities. This summer marked the 16<sup>th</sup> year Build America has been helping Easter Seals Wisconsin Camps.



**About Easter Seals Wisconsin:** For more than 85 years, Easter Seals Wisconsin ([www.EasterSealsWisconsin.com](http://www.EasterSealsWisconsin.com)) has provided services that help children and adults with disabilities gain greater independence. Easter Seals' primary services – vocational rehabilitation, respite services, camping and recreation, information and referral, and public education – benefit close to 10,000 individuals with disabilities and their families each year throughout Wisconsin.

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