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FOR IMMEDIATE RELEASE

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Blizzard Blast Returns for 29th Year

MADISON, WI – For the 29th year the Dane County Council of Snowmobile Clubs (DCCSC) will host “Blizzard Blast,” a fundraiser to benefit Easter Seals Wisconsin. The event will be held on Saturday, February 4 at DeForest Comfort Inn & Suites starting at 4:00 p.m. Blizzard Blast is open to the public and community members are encouraged to attend.

This year’s main feature is a Vegas style nightclub act starring comedian *Mitch Henck from The Big Show*, a shortened version of Henck’s Frank Sinatra Tribute and comedy show. The event will also feature a live auction, casino games, raffles, and door prizes. Tickets are \$20 and include raffle entry, as well as a buffet dinner, free beer and soda. Kids 17-10 are \$5 and 9 and under are free.

The partnership between the DCCSC and Easter Seals Wisconsin began 29 years ago when the National Snowmobile Foundation became a corporate sponsor of the national Easter Seals organization, and asked local clubs to find creative methods to support their area Easter Seals affiliates.

In Dane County, the clubs chose to give that support through Blizzard Blast. Their outstanding support was recognized in 2007 when the DCCSC was named Outstanding Fundraising Group for Easter Seals Wisconsin. Blizzard Blast raises about \$10,000 each year; DCCSC has donated more than \$275,000 to Easter Seals Wisconsin since the event began in 1988.

About Easter Seals Wisconsin: For more than 90 years, Easter Seals Wisconsin (www.EasterSealsWisconsin.com) has provided services that help children and adults with disabilities gain greater independence. Easter Seals’ primary services – vocational rehabilitation, respite services, camping and recreation, information and referral, and public education – benefit close to 10,000 individuals with disabilities and their families each year throughout Wisconsin.

Blizzard Blast 2017

When: Saturday, February 4
4:00 - 9:00 p.m.

Where: DeForest Comfort Inn & Suites
5025 County Highway V
DeForest, WI 53532

Who: Open to the public and
snowmobile enthusiasts of all ages

Cost: Tickets are \$20 per person which
includes raffle entry, food, beer & soda

**Tickets available through any
DCCSC member club or through
Easter Seals Wisconsin at
608.237.1370**

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