Letter from the Chairman of the Board

Dear Friends,

It is with great pleasure that I report to you on the continuing success of meeting our mission at Easter Seals Wisconsin. With your compassionate support we continue to advocate for children, adults, and families that struggle with the challenges of disabilities and deliver life changing solutions and experiences to them. We are simultaneously proud of our accomplishments, and yet humbled and amazed by the energy, determination, and accomplishments of the very people we serve. In the end, while we are providing the opportunity and expertise, they give back with personal growth, independence, confidence, and triumphs. A better investment has never been made.

As you will read in the following report, our major programs have again excelled at meeting the needs of our communities. Camp Wawbeek and Respite Camp served a combined record numbers of campers. Our Farm Program also served an all-time high number of farmers surpassing our previous record established just last year. Self-Employment Services and Disability Helpline continue to assist and guide adults with disabilities toward independence and self-sufficiency.

The management, staff and volunteers of Easter Seals Wisconsin are truly remarkable people, accomplishing exceptional results.

As we reflect on our past year, we also need to be mindful of the challenges ahead. The good work of Easter Seals Wisconsin is never done. It is through your generosity and partnership that the foundation for our continuing success has been built. We are forever grateful. We thank you for your kindness and support and promise to continue to deliver the preeminent programs you can be proud of.

Steve Peotter
Chairman of the Board
Easter Seals Wisconsin
- 808 Children and adults with severe disabilities were served by our Respite Program
- 1,283 Campers enjoyed Camp Wawbeek
- A record 576 Farmers were given advice and assistance that will help them remain in agriculture
- 18 Entrepreneurs moved toward self-sufficiency through our Self-Employment Services Program
- 750 Children and adults with disabilities were served through the Disability HelpLine of Outagamie County
Unrestricted/Temporarily Restricted Revenue
Contributions $805,551
Service Fees $1,774,044
Grants $453,601
Investment Income $33,678
Donation Center $195,456*
Bequests $209,068
Other $8,211
Total Revenue $3,479,609

*Does not include depreciation expense of $21,887

Total Net Assets $9,484,925

Taken from financial statements audited by SVA, Certified Public Accountants, S.C.
Expenses

**Program Expenses**
- Camp Wawbeek .................................$931,496
- Respite Camp .................................$960,212
- FARM Program ...............................$497,423
- Self-Employment Services ..............$135,357
- Individual Assistance .....................$81,027
- Public Education ...........................$207,499
**Total Program Expense ....................$2,813,014**

**Support Expenses**
- Administration ..............................$126,812
- Development .................................$300,064
- Easter Seals National .......................$36,513
**Total Support Expense ......................$463,389**

**Total Expenses ..............................$3,276,403**

**Does not include depreciation expense of $341,144**

*Taken from financial statements audited by SVA, Certified Public Accountants, S.C.*
Camp & Respite Services

Time off from caring for another – a respite – is the number one need of families with a loved one with disabilities in Wisconsin. To address that need, Easter Seals Camp Wawbeek and the Wisconsin Elks/Easter Seals Respite Camp (both located in Wisconsin Dells), offer well-deserved breaks for parents and caregivers while their loved ones enjoy innovative recreational opportunities in an accessible environment.

Camp Wawbeek

1,283 campers enjoyed the “Wawbeek Experience” in 2014-2015. While fun is the top priority at Camp Wawbeek, campers gain new skills, report increased independence, and have the opportunity to make lifelong friends who can provide a year-round network of social support. Our outstanding staff work hard to ensure that our camp programs continue to evolve to best meet the needs of campers and their families.

Wawbeek Campers

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Wawbeek Campers
The Wisconsin Elks/Easter Seals Respite Camp is the only statewide overnight respite program in Wisconsin. It serves hundreds of people from around the state, including many from counties where few or no respite programs exist. In 2014-2015, 808 campers attended Respite sessions. Most Respite campers have severe cognitive, physical, or behavioral disabilities and many are medically fragile, highly disruptive or cannot be left alone because they could harm themselves or others. Respite Camp operates sessions year-round, providing one-to-one care as needed, individualized recreational opportunities for campers, and that all-important break for caregivers.

The Easter Seals Wisconsin – AmeriCorps Partnership is an integral part of Easter Seals Wisconsin Camps. Fifty-three AmeriCorps members serve year-round at both Wawbeek and Respite Camps, contributing immeasurably to the quality and scope of programs offered. They secure community volunteers who, with our AmeriCorps members, make it possible for Easter Seals Wisconsin to serve even more children and adults with disabilities and their families. From Veterans Family Weekends to Transitions programming, AmeriCorps members contribute thousands of hours of service to the community, making a deep impact.
Easter Seals Wisconsin is proud to provide vocational services for people with disabilities throughout the state of Wisconsin. The purpose of these services is to help people with disabilities explore and pursue employment options. This may involve providing recommendations for ways to accommodate their disability in their current job, or assistance in finding or creating a new career that may better suit their needs.

Easter Seals Wisconsin has two main Vocational Services Programs, Self-Employment Services and the FARM Program. In both programs, Rehabilitation Specialists provide guidance and support, recommend methods of accommodating disabilities, help identify community resources including referrals to funding sources, and provide disability awareness training and education.

Self-Employment Services

While traditional workplaces cannot always accommodate every disability, self-employment may offer an alternative path to self-sufficiency. Easter Seals Wisconsin Self-Employment Services helps entrepreneurs determine the feasibility of their business idea and complete a business plan to achieve their goal of starting their own business.

A survey conducted among former Self-Employment Services entrepreneurs showed that 86% of clients who completed a business plan with the help of Self-Employment Services continued to successfully operate a business for at least one year, and 71% were not employed prior to assistance from Self-Employment Services. In 2014-2015, Self-Employment Services worked with 18 individuals to help their dream of owning a business come true. Easter Seals Wisconsin’s Self-Employment Program is truly making a difference in the lives of people with disabilities.
Since 1991, the Easter Seals Wisconsin FARM (Farm Assessment & Rehabilitation Methods) Program has specialized in helping farmers return to farming after a disabling illness or injury, or continue farming with a chronic condition. They can also assist people with disabilities begin an agricultural career. The FARM Program offers the resources and support to help people achieve their goal of developing a successful farm operation.

In 2014-2015, a record 576 farmers were served. This nationally-honored and highly-regarded program serves as the national model for similar programs not only in methods used and success rates, but because of their successful partnership with the Wisconsin Division of Vocational Rehabilitation (DVR) and UW-Extension, to form AgrAbility of Wisconsin. FARM provides DVR with on-site assessments and rehabilitation plans for farmers.
Additional Services

The Easter Seals Wisconsin Disability HelpLine of Outagamie County was created through a bequest from Loretta K. Ricker and serves people with disabilities in Outagamie County. In 2014-2015, 750 children and adults with disabilities received assistance through the HelpLine in five core service areas: information and assistance for disability-related needs, financial assistance or loans of disability-related equipment, parent support groups for caregivers of children with disabilities, social and recreational programming for families who have a family member with autism, and a group for teens with physical disabilities. Community donations add support as well.

Easter Seals Wisconsin’s Avenues to Understanding is a disability awareness educational program offered free of charge to public and private schools, as well as community groups throughout the state. The comprehensive curriculum, created to foster understanding and acceptance, offers units for young people ages 3 – 18 and can be downloaded directly from our website: edu.EasterSealsWisconsin.com.

The Easter Seals Wisconsin newsletter, Independence, is published twice each year. It includes public education as well as information on programs, services and special events, and is mailed to approximately 7,000 people.

The Disability HelpLine of Outagamie County hosted this drum circle to promote the Social Harmony Through Music Program. This program gives children and adults with differing abilities in the Fox Valley an opportunity to improve social skills through music enrichment and therapy.
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<th>Independence $25,000+</th>
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<td>Thomas &amp; Margaret Bertram</td>
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<th>Empowerment $10,000+</th>
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<td>John Aspinwall</td>
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Supporting $250+
Mike & Mary Abroe
Michael Allen
James & Meg Allmann
Bob & Nancy Anderegg
Anonymous
Peter Barton
Dick & Jennifer Bergstrom
Matthew Bernstein
Scott & Beth Bordeau
Rhonda Brown
Brandon & Bridget Buell
Kevin & Christina Burke
Michael & Susan Burtnch
Shawn & Nancy Carney
William Craig
Byron Crouse
Gerard Dumeelle
Jeff & Suzi Ellington
Dave Eveland
Rick & Debra Fantini
Harlan & Phyllis Frausch
David & Judy French
Virginia Furth
Tom & Beth Garrow
Christian Goers
Kjerstin Goggin
Mrs. El Terasawa Grilley
Dean & Pam Gruner
Dave & Patti Halberslofuen
Tim & Diane Hanson
Peter & Deloris Herber
Lorna Hotz
Tracy Howard
James Imhoff, III
David & Sally Jensen
Larry Kahler
Chuck & Kathy Kamp
Christine Kenyon
Charles Kibbe
Tim & Gail Kinzel
David & Barbara Kliewer
Dave Kliner
Sandra Fuchs & Steven Koehler
Karma Marie Lapacek
Rick & Amia Lonigro
Holly Lutz
Neil Mathweg
John & Marian McClellan
Brenden McGrath
Richard & Jean McKenzie
Scott Meinhardt
Heather Morris
Kevin & Cheryl O’Connor
Mary Anne & William Oemichen
Rod & Patsy Opsal
Frank & Laurie Peregrine
Tony & Becky Pharo
Myra Reilly
Gerald Ring
Marlene Roe
Donald & Jean Rogers
Marc & Kelly Schmaltz
Bob & Katie Schmitt
Thomas & Ann Schwabe
Marv & Judy Siegert
Jeremiah Slocum
John & Janet Stathas
Winifred Stearns
Randy Steffen
Betty Steil
Jeanne & Warren Sterken
Marion Stevenson
Steve Stricker
Bob & Tami Stubbe
Jim & Beverly Sund
Jamie & Jessica Swan
Mark & Terry Ann Taylor
Eric & Laura teDuits
Don & Joanne Tierney
Keith Topp
Casey & Karisa Trudgeon
John Uhler
John Vanden Heuvel
Jeff Walker
Andy & Nancy Ware
Bob & Mary Weber
Andrew & Molly Weininger
Becki Williams
Cory Wipperfurth
Frances Woller
Stu & Betsy Zadra
Businesses & Organizations $250+
2015 PGA Championship
4Imprint, Inc.
Adams-Columbia Electric Coop
Ad-Lit Distributing, Publishing & Internet
Advertisers Press, Inc.
American Eagle Lifecare Corporation
American Family Insurance
Anonymous
Architectural Design Consultants, Inc.
B7 Pharmacy
Ballweg Chevrolet
Bank of Wisconsin Dells
Bennett Marketing & Media Production, LLC
Bergstrom Corporation
Best Price Plumbing, Inc.
Blankenheim Services
Brillion City Community Drive
Buffalo Phil’s Pizza & Grille, LLC
C4 Outdoor Productions
Capital Newspapers
Cascades Paper Group
Castle Course at Northern Bay
Central Concrete Cutting, Inc
Century 21 Colleen Realty
Century 21 Dairyland Realty North
Century 21 First Realty
Chalet Lanes & Lounge, Inc.
Chuck’s Lock & Safe Service
Chula Vista Golf Resort
Clack Corporation
Club Marley’s
Country Bumpkin Farm Market
County Materials Corporation
Crawford Oil Company, Inc.
Dane County Council of Snowmobile Clubs
DeBoer Transportation
Dells Area Cruisers, Inc
Dells Boat Company
Delta Dental
Dunkin’ Donuts
Smart Motors
Smith & Gesteland
Spectrum Brands, Inc.
Sports Impressions / JustAgame
Fieldhouse
Stainless Specialists
Stearns Packaging Corporation
Stifel, Nicolas & Co.
Stratford Building Supply, Inc.
Sub-Zero Wolf Foundation, Inc.
Sundara Inn & Spa
SVA
Sweet Temptations By Michael
Swinderski Equipment
SYSCO Food Services of Baraboo
Tara Draper Photography
Terrytown Plumbing
The Golf Courses at Lawsonia
The Suby Group
Tilt Media
Timbavati Wildlife Park at
Storybook Gardens
Timber Falls Adventure Park
Tommy Bartlett, Inc.
Tool, Die & Machining
Trappers Turn Golf Club
Travel Mart, Inc.
Two Rivers Signs & Designs of
Portage
University Ridge
Virtual Properties
W. W. Grainger, Inc.
Waukesha CP Parents Support
Group
Werth Marketing, Inc.
Westmorland Combined Health
Fund
Westward Way Investors
Whyte Hirschboeck Dudek S.C.
Wild Rock Golf Club
Wilderness Hotel & Golf Resort
Wines for Humanity
Wisconsin Dells Lions Club
Wisconsin Dells Rotary Club
Wisconsin Distributors, Inc.
WI-Upper MI Dist. of Circle K
INTL
Woodman’s
Zander Solutions
Community Foundation for the
Fox Valley
Culver's VIP Foundation, Inc.
Duane & Dorothy Bluemke
Foundation
First Weber Group Foundation, Inc.
Garton Family Foundation
George & Regina Block
Green Bay Packers Foundation
Helen Hardt Family Fund -
Community Foundation
Fox Valley
Herbert H. Kohl Charities, Inc.
Judd Alexander Foundation
Kiwanis Club of Elm Grove -
Golden K Foundation, Inc.
Kiwanis Club of Fond du Lac
Foundation
Kiwanis Club of Lake Winnebago
Foundation, Inc.
Kiwanis Club of Milwaukee
Foundation, Inc.
Kiwanis Club of Racine
Foundation
Kiwanis Club of Wauwatosa
Foundation
Knights of Columbus #3702
Foundation
Krall Family Fund - Greater
Milwaukee Foundation
Lincoln Financial Foundation, Inc.
Lumiere Charitable Trust
Madison Rotary Foundation
Oshkosh Area Community
Foundation - Hiwela Youth Fund
Otto Bremer Foundation
Pukall Lumber Foundation, Inc.
PUSH - Build America
Raymond & Marie Goldbach
Foundation, Inc
Ronald E. Behling Fund of the
Bank of America Charitable
Gift Fund
Russell-McAdoo Fund - Silicon
Valley Community
Foundation
SECURA Insurance Companies
Charitable Fund - Community
Foundation for the Fox Valley
Sheboygan Service Foundation
Sonnentag Foundation, Ltd.
Thrivent Financial for Lutherans
Foundation
United Fund of Iowa County, Inc.
Valley Kids’ Foundation, Inc.
Wisconsin Dells Area United Fund
Wisconsin-Upper Michigan
Kiwanis District Foundation, Inc.
Board of Directors
2014-2015

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Dan Poulson - Palmyra
Scott Stevenson - Oregon
John Teevan - Shorewood
John C. Van Wie - Wisconsin Dells

Honorary Board Member
Peter Eltink - Sherwood

For more information on Easter Seals Wisconsin and how you can make a difference, visit www.EasterSealsWisconsin.com
Our mission is to increase independence, maximize opportunities, minimize barriers and enhance the quality of life for people with disabilities.