



# Network News

The Newsletter of Easter Seals Wisconsin • Spring 2001

• Services for children and adults with disabilities in Wisconsin •

## IN THIS ISSUE



Board Chair  
Peter Eltink Retires

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Easter Seals  
Receives Special Gift

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New Board Members

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## 2000 Annual Meeting Recognizes Outstanding Easter Seals Supporters



Renaldo Fonville (left) receives the Disability Awareness award from Board member and emcee Bill Holley.

The 2000 Awards Luncheon and Annual Meeting on Saturday, October 28, 2000 in Wisconsin Dells brought together many Easter Seals Wisconsin friends and supporters. The day also brought recognition to a number of individuals and organizations who have given generously of their time and resources to provide opportunities for adults and children with disabilities in Wisconsin.

The following awards were presented:

### Clare D. Rejahl Memorial presented to: Susan & Phillip Pelanek, Middleton

Presented in recognition of an individual's outstanding volunteer efforts on behalf of people with disabilities in association with Easter Seals involvement and activities.

### Personal Achievement presented to: James Bausch, Janesville

In recognition of the outstanding accomplishment of a person with a disability.

### Kenneth L. Svec Concerned Citizen presented to: Joyce Tucker, Janesville

Presented in recognition of an individual's volunteer activities on behalf of people with disabilities outside of Easter Seals involvement or activities.

### Disability Awareness presented to: Renaldo Fonville, Racine

Presented to an individual demonstrating outstanding actions in creating awareness for the elimination of attitudinal barriers facing persons with disabilities.

### Outstanding Service Organization presented to: Nakoma Golf Club Women's Organization, Madison The Avery Family, Middleton

In recognition of outstanding volunteer efforts of a service organization on behalf of people with disabilities.

### Special Award for Outstanding Service presented to: Pam Morse, Wisconsin Dells

In recognition of outstanding commitment and service to Easter Seals.

## Easter Seals Ranked Number One

For the 20th consecutive year, our efforts to provide services to people with disabilities have been recognized. Easter Seals was first among member National Health Council Charities for the percentage of program dollars spent on direct client services. Ninety-four cents of every dollar raised is used for direct services for children and adults with disabilities. ★



The printing of the Easter Seals Network News is provided by Rural Insurance Companies - Madison, WI



# AUCTIONS A SUCCESS FOR EASTER SEALS

**The 2000 Mad-Town Action** held December 3 on Fox 47 in Madison was a tremendous success! The Auction provided smart shoppers an opportunity to bid on great items from axle replacement to wine and everything in between. This list also included Brette Farve autographed items, a bronze sculpture by Loran Ghiglieri and jewelry from Danford Jewelers. Over \$20,000 was raised for Easter Seals Wisconsin programs!

Our success could not have been possible without the help of our wonderful volunteers and our sponsors Fox 47, Dane County Kids, Badgerland Sports and TDS Metrocom. A very special thank you to Kristin Erickson who secured an outstanding number of donations! Also, thanks to Fred Delmenhorst and Mark Rooney for their help in securing donations.

**The 2001 Fox Valley Auction** for Easter Seals Wisconsin, held April 1st on UPN 32 in Green Bay was another successful event. Viewers bid on items ranging from overnight getaways and sports memorabilia to paintings and jewelry. Thanks to auction sponsors Godfrey & Kahn, S.C. and Appleton Papers as well as the many donors, volunteers, hosts and bidders the Fox Valley Auction brought in \$19,000 for Easter Seals Wisconsin!

To all those involved with the auctions, we thank you, and look forward to your participation next year!

## JILL HELGESON RECEIVES ELSA TROMBLA OUTSTANDING VOLUNTEER AWARD

Jill Helgeson, of Adams-Friendship, has been a dedicated volunteer at Camp Wawbeek for well over five years. Jill has volunteered her time and skills at camp work weekends, the Pancake Breakfast and Fall Sprawl. She has a great rapport with the campers, and has recruited other volunteers over the years. Jill became involved with Camp Wawbeek through her husband Helge, who once served as a camp counselor.



Camp Wawbeek Ambassador Bailey Gosda (left), poses with Madison auction hosts Jerome Turman (center) and Lisa Fielding (right.)

## CALENDAR OF EVENTS

- May 12.....Camp Work Weekend, Wisconsin Dells
- June 10.....Summer Camp & Respite Sessions Begin
- June 30.....Wisconsin Elks Day at Camp
- July 10.....Pat O'Donahue Golf Outing For Kids!, Wisconsin Dells
- October 6.....Fall Sprawl, Wisconsin Dells
- October 7.....Pancake Breakfast, Wisconsin Dells
- October 20.....Annual Meeting, Nakoma Golf Club, Madison

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### Easter Seals Wisconsin Network News

is published by Easter Seals Wisconsin,  
101 Nob Hill Rd., Suite 301,  
Madison, Wisconsin 53713.

The mission of Easter Seals Wisconsin is to increase independence, maximize opportunities, minimize barriers and enhance the quality of life for persons with disabilities.



## CAPITOL TIMES KIDS FUND

The Easter Seals Wisconsin staff would like to thank the Capitol Times Kids Fund for their financial support of Easter Seals Camp Wawbeek. As a result, many children with disabilities had the opportunity to attend Easter Seals Camp Wawbeek over the summer. The Capitol Times has been a loyal supporter of Easter Seals for a number of years. On behalf of our

## KIWANIS PROJECTS BENEFIT CAMP WAWBEEK

Thanks to Kiwanis Governor John Winneroski and the Kiwanis clubs throughout the district, campers will have the opportunity to enjoy a beautiful new gazebo when they visit Camp Wawbeek this summer. Each year the Kiwanis Governor's project provides funds to better the camp experience of children and adults with disabilities. This year, Kiwanis provided the funding to

### Fall Sprawl Grows in 2nd Year

Nearly 200 people walked, ran and wheeled in the 2nd Annual Fall Sprawl at Easter Seals Camp Wawbeek in Wisconsin Dells! This was a significant increase from 60 participants in the first year. The 10K/5K event brought in over \$5,000 in direct support of Camp Wawbeek camperships. A special thank you to Fall Sprawl event sponsor Home Care Medical and to our sponsors Sports Impressions, Coca Cola, Sprint Print, Championship Awards, Active USA, Travelin' Tunes, Sysco, WRDB AM, WNFM, and B102 FM. Plan to attend the next Fall Sprawl on October 6th, 2001.



## Marilyn Larson Retires

Throughout her 20 years as the Vice President of Accounting for Easter Seals Wisconsin, Marilyn Larson embodied the spirit of Easter Seals. Always pleasant, professional and ready to lend a hand, Marilyn was loved by staff and volunteers alike. Though we miss Marilyn's knowledge and smiling face at the office, we are happy to know that she is now realizing her dream of retiring to Florida and playing golf everyday!

## New Staff



Easter Seals Wisconsin is proud to welcome Laura Heise, CPA as the Director of Finance. Before Laura joined us in October, she served as a Manager for Suby, Von Haden & Associates, S.C. Certified Public Accountants, where she worked primarily with

nonprofit organizations. Laura is a graduate of Northern Illinois University with a major in accounting. She earned her Certified Public Accountant designation in 1992. Laura belongs to the American Institute of Certified Public Accountants, the Wisconsin Institute of Certified Public Accountants and is a member of the



Fran Klisz joined Easter Seals Wisconsin as Director of Communications in June, 2000. Fran graduated from the University of Wisconsin-Oshkosh with a degree in Public Relations and Advertising, and most recently served as a Marketing Administrator for Mid-

Wisconsin Bank in Medford, WI. Fran is enthusiastic about promoting Easter Seals Wisconsin's many programs and events. She particularly enjoys working with the Easter Seals program ambassadors.

build a gazebo. The gazebo will provide a stage for various types of entertainment and performers as well a gathering point for campers to laugh, sing and share their many camp stories.

Many Kiwanis Clubs also provide funding for camperships for campers

## KEY CLUB

High school students from Wisconsin and upper-Michigan who belong to Key Club, a youth division of the Kiwanis District, have dedicated their time to help Easter Seals. Key Club members gave their support to assist with various camp needs including spending a work day at Camp Wawbeek. They have also helped to raise the funds to provide camperships for children and adults with disabilities. All of their hard work is greatly appreciated!

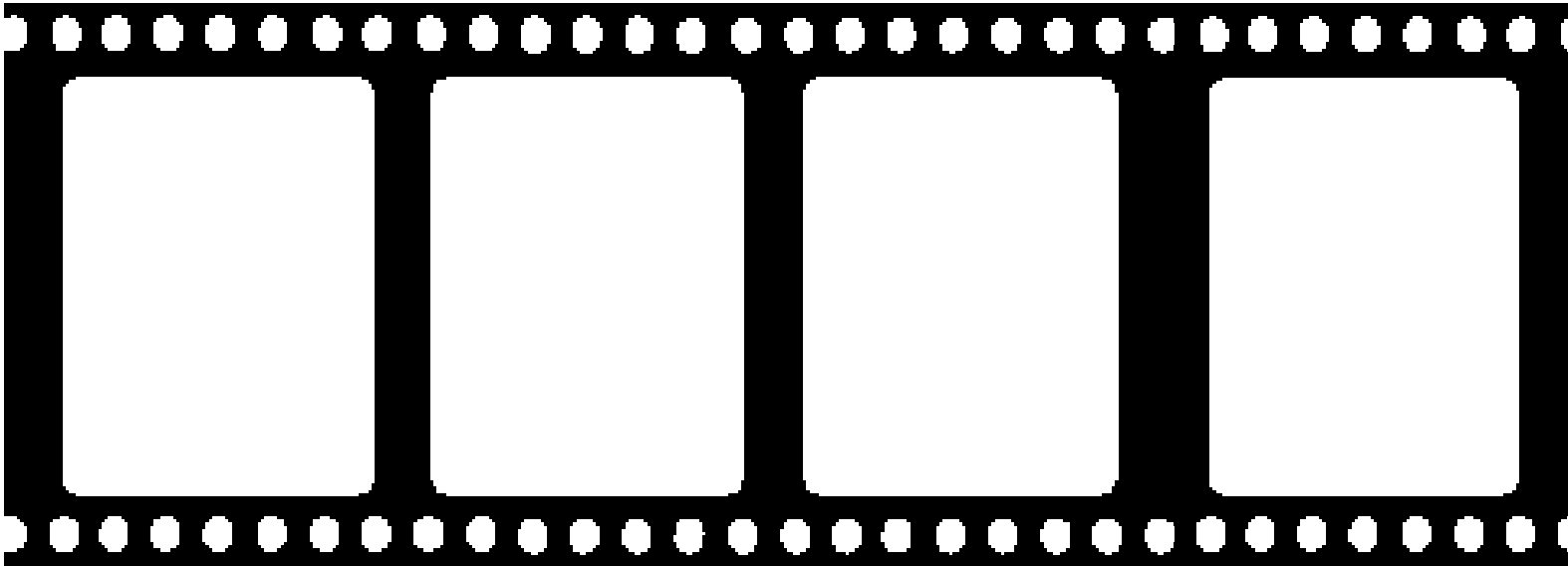
## We Care Program

Every time a shopper uses his or her Advantage Saver's Club card at Pick 'n Save, a percentage can go to support Easter Seals Wisconsin programs and services.

First, apply for the Advantage Saver's Club card at any Pick 'n Save location in Wisconsin. When filling out the application, provide the "organization number" which designates Easter Seals Wisconsin as your charity.

If you already have an Advantage Saver's Club card, you can simply go into any Pick 'n Save and add this number to show your support of Easter Seals. Easter Seals' WE CARE ORGANIZATION number is 194000. Call Easter Seals for more information at 1-800-422-2324.





The Avery family shows their Outstanding Service Organization Award.

James Bausch poses with his award for Personal Achievement.

Kevin Runde accepts the Elsa Trombla Outstanding Volunteer Award.

Michael Avery shows off his Outgoing Ambassador plaque.

## BLIZZARD BLAST 2001 HIGHLIGHTS

Although there wasn't enough snow for a trail-ride, Blizzard Blast participants had a blast **indoors** playing casino games and enjoying food at the White House Bar and Restaurant in Waunakee! The White House was slated to be the starting point of the trail-ride organized by the Dane County Council of Snowmobile clubs, had there been enough snow to ride.

Thanks to the support of the Dane County Council of Snowmobile Clubs, Blizzard Blast 2001 raised over \$10,500 for Easter Seals Wisconsin.

The grand prize Polaris Indy Sport was given away during a drawing in March to lucky winner Tom Schoenmann, of the Utica-Nora Snow Blazers snowmobile club.

## ORNAMENT SALES COME TO A CLOSE

Sales of the Easter Seals Wisconsin "State Capitol 2000" ornaments have come to a close. The ornament was the first in a unique line of holiday ornaments to be designed by Kathleen Parr McKenna for Easter Seals Wisconsin. The next ornament in the series will be available for purchase in July, 2001.



Over 400 ornaments were sold online and at the Wisconsin Craftsmen Stores, Orange Tree Imports, the Angelic Rabbit, and Oriental Specialties. Special thanks to the Nakoma Golf Club Women's Organization for planning and developing the holiday ornament, and to Monica Avery for presenting the concept to them.

It's not too late to start your collection! 2000 edition ornaments are still available for purchase. Call Susan at 1-800-422-2324 or visit [www.wieasterseals.org](http://www.wieasterseals.org).

Annual Meeting, Continued From Page 1

### Outstanding Media

#### ***The Wisconsin Agriculturist, Madison***

In recognition of outstanding volunteer fundraising efforts to support services to people with disabilities.

### Outstanding Volunteer Fundraiser

#### **Pat O' Donahue, Madison**

In recognition of outstanding volunteer fundraising efforts to support services to people with disabilities.

### Elsa Trombla Outstanding Volunteers

#### **Paula Bakovka, Friendship Kevin Runde, Reedsburg**

Awarded locally to volunteers who have demonstrated an active and continuing involvement in Easter Seals and a willingness to serve where needed for people with disabilities.

## CAN YOUR BUSINESS SPONSOR A CLOTHING DRIVE?

Easter Seals Wisconsin invites business in southern Wisconsin to hold a corporate clothing drive. Here's how your business can help: inform your employees, through materials which we will provide, that we will be available to accept their clothing and household goods on an agreed-upon date. We will have a truck and driver in your parking lot that day to gather items which your employees bring with them. That's all there is to it!

We sell the clothing and household items to Savers, a unique chain of thrift department stores with locations in Madison and Eau Claire. Savers sells the items purchased from Easter Seals in their Wisconsin stores. The funds received from the goods donated through corporate drives and residential pickups are used for our programs that serve children and adults with disabilities in southern Wisconsin.



## Passionate Champion of the Spirit of Giving

Venture capitalist Gordon Russell, of Portola Valley, CA, passionately believes in “venture philanthropy.” He believes that everyone has something to contribute to the community, be it “time, talent or treasure.” Russell recently presented Easter Seals Wisconsin with a tremendous gift of \$100,000!! The impact of this gift on people with disabilities throughout Wisconsin will be enormous.

**G**ordon Russell recently presented Easter Seals Wisconsin with a \$100,000 gift, enriching many lives.

Russell became acquainted with Easter Seals Wisconsin through his friendship with CEO, Christine Fessler. What sparked Russell’s philanthropy 12 years ago was a newsletter written by

Fessler, which contained a story about children with disabilities. The story triggered memories of a neighborhood boy with Down syndrome whom his parents had befriended when Russell was growing up. He thought, “It’s time to start doing something.” It’s that moment of realization - that there are people in need and that everyone can do something to help - that he tries to help make people experience by his own example.

Fessler says, “Gordon has the biggest heart and the most humility of anyone I know. He has made a huge impact on the lives of countless people, including me! He gives as naturally as he breathes, quietly, one-on-one and to major non-profit ventures, a quiet and passionate champion of the spirit of giving, inspiring so many with his heartfelt concern and belief that everyone can make a difference. His heroes are Rosa Parks and Theodore Geisel (Dr. Seuss). My hero is Gordon Russell.”

The real test, says Russell, is when he asks himself if he has helped make life better for even one person that day. “(If) the answer is yes, then I have done what my mother would want me to do,” he says.

Easter Seals Wisconsin and people with disabilities will benefit from Russell’s deeply held values and boundless generosity for years to come.

## Pat O’Donahue GOLF OUTING FOR KIDS!

Everyone at Easter Seals is excited about the upcoming Pat O’Donahue Golf Outing for Kids! The event will be held on Tuesday, July 10, 2001 in Wisconsin Dells at the Wilderness Hotel and Golf Resort. This is your opportunity to play golf with celebrities while helping to benefit children with disabilities in Wisconsin.

This year’s event is in the final stages. Thirty sports legends have already confirmed. Prizes and awards are being collected and auction items organized. This promises to be a **great** day!

Major sponsorships have been confirmed but there are still sponsorships available. Danford Jewelers has stepped up as title sponsor. Mortenson, Matzelle & Meldrum, Inc. has taken on the shirt sponsorship and Jack Waterman will be the banquet sponsor. McArthur Towels picked up the towel sponsorship. Available sponsorships include:

- Celebrity Sponsorship- \$10,000
- Scoreboard Sponsorship- \$7,500
- Cart sponsorship- \$5,000
- Exclusive Hole Sponsorship- \$1,500
- Hole Sponsorship- \$1,200
- All sponsorships include a foursome.

**For more information on a sponsorship or to enter a team, please contact Susan Kwasny at 1-800-422-2324**

Susan & Phillip Pelanek (r), accept the Clare D. Rejahl Memorial Award.

Joyce Tucker (l), receives the Kenneth L. Svec Concerned Citizen Award.

Pam Morse is presented with an award for Outstanding Service.

Jim Zell (r), accepts Outstanding Media award on behalf of the Wisconsin Agriculturist.



Outgoing Board Chair Peter Eltink (r) is presented lilies by Easter Seals Wisconsin CEO Christine Fessler (top l) and Ambassador Ashley Sala (bottom l) at the Annual Meeting 2000.

## EASTER SEALS SAYS FAREWELL TO BOARD CHAIR PETER ELTINK

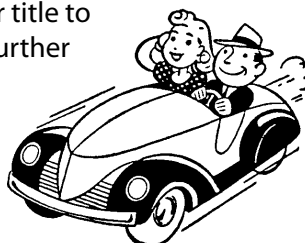
After an outstanding 20 years of involvement with Easter Seals Wisconsin, Peter Eltink will be taking a break at the end of his term in 2000. Peter joined the Easter Seals Wisconsin Board in 1980. Since then he has served Easter Seals in a number of capacities including Board Chair for a total of 4 years and Fiscal/ Personnel Committee chair for a total of 9 years. Peter has also served on various other committees including the Development and Endowment Fund Committees and has served as a delegate to Easter Seals National.

Peter has been invaluable to Easter Seals Wisconsin both as a leader, advisor, and friend. He embodies commitment, passion and caring. He cares so much about the people with disabilities we serve and about the staff as well. We are fortunate that Peter will continue to serve

### DON'T TRADE IT...DONATE IT!

Before you think about selling your car, think about how it could make a difference in the life of someone with a disability. Donate your car, boat, motorcycle, snowmobile or RV to Easter Seals. The vehicle must be in re-saleable condition and you must hold clear title to the vehicle. Contact us today for further details at

608-257-7780 Voice or  
877-208-5109 Toll-free.



## WISCONSIN CRAFTSMEN IN AUSTRALIA?

Expert crafter and Wisconsin Craftsmen program participant Ed Heinz got a surprise this January when an Australian crafter called for his advice on a woodworking project he was working on. The crafter had gotten his name from a column Ed writes for the Wisconsin Craftsmen Hammering Away newsletter, which he received from his mother who lives in the U.S.

The man called Ed for advice in tuning his table saw to work properly, the topic of one of Ed's columns. He told Ed he had two technicians out to his house to look at his saw, but they couldn't make it work properly. Relying on the man's description of his saw, Ed talked him through the process of tuning it step by step, and waited on the line during each step to help with any problems encountered. Over the phone Ed was able to do what the two technicians had not been able to accomplish in person!

Says Ed, "I have 23 years of experience doing woodworking. A great philosophy of mine is that one should share what they've learned over the years. If I can share what I do with other people, it gives me the energy to

Your United Way Donation can be designated to go to local Easter Seals by using designation number 309.

## NEW BOARD MEMBERS



**Carleen W. Southwood**, Madison, WI, has joined the Easter Seals Wisconsin Board. She is respected throughout the community for her work as a news anchor for WISC-TV 3. Carleen has served as emcee at the Golf for Kids! event and is a big supporter of camp. In her free time you can find her absorbed in vari-



Easter Seals welcomes new board member **Tom Woodward**, Madison, WI. Tom owns Madison Lighting. He has enthusiastically come on board as a VIP in the IMPACT campaign and auction donor, and is looking forward to contributing as much as possible to Easter Seals programs.



# COMMEMORATIVE GIFTS

## Memorials:

**Floyd Arnold**  
by Madelyn & Norm Glaeden

**Jayne Austin**  
by Laila Wereley

**Natalie Lynn Beard**  
by Christine Fessler

**Steven Beck**  
by Leona A. Sonderegger  
Edie Anderson

**Harvey Boettcher**  
by Cleo Eliason

**Ed & Larry Bruch**  
by Sophie Bruch

**Sharon Davidson**  
by Bruce McMurry Family

**Rex T. Duter**  
by Mrs. Ann Duter

**Herbert Eklund**  
by Lee Eklund Family

**Dorothy Eltink**  
by Nance Roepke  
Nanc Howard  
Peter & Mary Ann Eltink  
Christine Fessler  
Easter Seals Wisconsin

**Dorothy Field**  
by Robert & Cheryl Hays

**Lawrence Fredrick**  
by Richard Stargard Family

**Alavin Gomer**  
by Richard Stargard Family

**Virginia Guetschow**  
by Shirley & Dave Geffers  
Kathryn Gove

**Ernie Heidinger**  
by Frank & Ellen Falcone

**Monk Heineke**  
by James Heineke

**Kenneth "Ed" Henderson**  
by Robert & Arlene Mulder

**George Heyer**  
by Bob & Janiece Kirchoff

**Wilma Humphrey**  
by Easter Seals Wisconsin

**Boris Josheff**  
by Pam Josheff

**Otto Kaderabek**  
by Helen Kaderabek

**Joannis Keene**  
by Ruth Ann & Halene Millikin

**Robert Kutz**  
by Easter Seals Wisconsin

**Doris Long**  
by Dennis & Vicky Brasel  
Madelyn & Norm Glaeden  
Rona Loch  
Mai & Chris Coenen

Pauline Schuler  
LuAnn & Jerry Burton  
JoAnne & Tom Schuler  
Oscar & Colleen Schuler  
Debra & Joe Lutter  
Kathy Gove

**Norma Jean Luther**  
by Robert & Cheryl Hays

**Sarah McKenzie Moore**  
by Janiece Kirchoff Family

by Sandra Benderling  
Robert Yost

**Emma Zitzer**  
by Jane & Jim Anderson  
Easter Seals Wisconsin

Kenneth & Bridget Wirtz  
H. C. Woehr  
Joseph & Edna Zadra

## Pillar

Nancy Z. Schreiber  
Leona Sonderegger

## TRUCK NEEDED FOR CAMP

Easter Seals Wisconsin is in need of a truck for Camp Wawbeek and Respite Camp. It is critical to fill this need as a truck would be used for plowing snow, hauling wood, and transporting many loads of heavy equipment. The truck would need to be a 4X4 and could be either a half or three-quarter ton. Your contribution could ensure a positive experience for hundreds of campers.

If you have any questions or would like to donate a truck, contact Ken Saville at 800-422-2324.

Duane & Elsie Arnold  
Jenny & Mike Banasynski  
Lynn & Roger Figurin  
Don & Judy Jacques  
Victoria Loucks  
Shirley Schaufel  
Gene & Jackie Loucks & Family  
Myra & Irv Myklejord  
Jo Burgdorff  
Cliff Gelling  
Patti Kuehl  
Karen Kuehl Kane  
Lucy Schumann  
Mitzi Kronforst  
Jayne Austin  
Jill & Dennis Kroner  
Ann & Dick Ciske  
Cliff & Diane Ver Der Steen  
Evelyn Long Breck  
Louise & Larry Bolash  
Laila Wereley

**Todd Alan Seth**  
by Barbara Seth

**Kathy Shearier**  
by Kathryn Gove

**Alvah G. & Bertha L. Snyder**  
by Wayne & Diane Corey

**David Statz**  
by Ken & Lois Saville  
Marilyn & Tom Larson  
Easter Seals Wisconsin

**Horace & Mary Upham**  
by Mary Kudarauskas

**James Van De Loo**  
by Cal & Marge Hewitt  
**Vance & Adeline Yost**

## Other Tributes:

**Marilyn Larson**  
- Retirement  
by Madelyn & Norm Glaeden  
Nancy Z. Schreiber

**Milton Stabenow**  
- Father's Day  
by Amanda Puhlmann

**Laura Kerley & Stephen Heise**  
- Marriage  
by The Berry Family

**Art & Sheela Arnold**  
by Althea Watson  
Elizabeth L. Davis

**Rachel Karch & Family**  
by Gary Karch & Family

## Brick & Mortar

Jean-Pierre Godard  
Armella Hansche  
Grace Herold  
Clara Honadel  
Richard Johnson  
Herman & Dorothy Kleinheinz  
Thomas & Margaret Knitter  
William C. Kohler  
Irma Nelson  
Jennie Ann Rubatt  
Dorothy Saville  
James & Nancy Spindler  
John Welch

**There is no finer way of honoring loved ones than by giving to Easter Seals on their behalf. If you'd like more information about including Easter Seals WI in your estate plans, contact Nance Roepke at: 1-800-422-2324, 608-277-8288 x 117**

# AMBASSADOR PROFILES



**Steven Clerico**  
Respite Camp  
Ambassador  
Stephen is an athletic 9<sup>th</sup> grade student at Oregon High School in Oregon. He has had a cognitive disability,

seizure disorder and right hemiplegia since birth. Respite camp offers Stephen's family "stress relief, relaxation and the ability to go and do things not possible otherwise. In 1999 the respite camp allowed our family to take a vacation to do things Stephen wouldn't enjoy." Stephen has made lots of friends at Respite and thinks the counselors are awesome. His favorite activities are sports, swimming, and especially the tractor rides!



**Jim Zell**  
RCFD Ambassador  
After falling 15 feet from a ladder, Jim smashed several vertebrae and severed his spinal cord. He returned home to face the challenges of farming with five steel plates in his back. Each day was filled with hardship as his work became harder and harder to do. Then, after speaking with a friend, Jim became involved with the Resource Center for Farmers with Disabilities in conjunction with AgrAbility. Says Zell "The process has been nothing short of a miracle for me." RCFD helped Jim modify his farm to accommodate his disability. The accommodations, including electric winches for silo unloaders, a John Deere Gator to get around the farm and special gateless fences have led Jim to gratefully declare, "I've never had it so easy in my life." Thanks to RCFD he continues to work in the occupation he loves.



## IMPACT



Improving Many  
People's Attitudes  
through Community  
Teamwork

# Get Involved With IMPACT 2001!

Easter Seals Wisconsin kicked off what promises to be another successful IMPACT (Improving Many People's Attitudes through Community Teamwork) campaign. This annual campaign, with volunteers and sponsors in communities throughout Wisconsin, is truly a team effort.

Business people volunteer to contact their colleagues and business associates to tell them about Easter Seals and to ask for their support. Other businesses are involved in sponsoring the campaign. Radio and television stations join the team by providing information about Easter Seals and the campaign.

The combined teamwork of volunteers and sponsors is what makes the IMPACT Campaign Easter Seals' number one fund-raising and statewide awareness campaign. Proceeds from the campaign provide opportunities and increase independence for thousands of children and adults with disabilities each year. You can join the team and make an impact on the lives of children and adults with disabilities by sending your contribution to Easter Seals Wisconsin.



Attorney General Jim Doyle (center) poses with ambassadors Steven Clerico (l) and Bailey Gosda (r) at the Southern Madison IMPACT Kick-off Celebration at Nakoma Golf Club, Madison.

Contributions to the IMPACT Campaign can be mailed to:

Easter Seals Wisconsin  
101 Nob Hill Rd., Suite 301  
Madison, WI 53713  
ATTN: Nance R.

Thank you for making a difference!

NON-PROFIT ORG.  
U.S. Postage  
PAID  
Madison, WI  
Permit No. 136

*Services for children and adults  
with disabilities in Wisconsin*

**Easter Seals Wisconsin**  
101 Nob Hill Rd., Suite 301  
Madison, WI 53713  
Address Service Requested

